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**NORTH TEXAS FOOD BANK ANNOUNCES TEN-YEAR PLAN TO INCREASE MEALS PROVIDED,
UNVEILS NEW BRAND IDENTITY**

Organization to provide 92 million nutritious meals annually to hungry North Texans by 2025

WHEN: Monday, September 14, 2015 – 10 - 11 a.m.

WHAT: The North Texas Food Bank will host a special event at The Shed at Dallas Farmers Market to unveil their ten-year plan to increase the number of nutritious meals annually to 92 million by 2025, introduce their new brand identity, and formally announce a partnership with Parkland Center for Clinical Innovation (PCCI). The increase in meals provided represents a nearly 50 percent increase over the number of meals annually provided today.

WHERE: Dallas Farmers Market, The Shed (turn right at Farmers Market sign from southbound Cesar Chavez Blvd.)
1010 S. Pearl Expressway
Dallas TX 75201

WHO: Dr. Ruben Amarasingham, CEO of Parkland Hospital's PCCI
North Texas Food Bank Board and Leadership
Clay Jenkins, Dallas County Judge
Harry LaRosiliere, Plano Mayor

ABOUT NTFB: The North Texas Food Bank (NTFB) is a top-ranked nonprofit relief organization. Each day, the North Texas Food Bank provides access to 170,000 meals for hungry children, seniors and families through a network of more than 1,000 programs and more than 200 Partner Agencies. In fiscal year 2014, NTFB provided access to some 62 million meals. NTFB is a member of Feeding America, a national hunger relief organization.

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