



A Member of Feeding America

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*Filling tables. Improving lives.*

## **The North Texas Food Bank is ReThinking Hunger**

Over the past several years, the North Texas Food Bank has achieved a great deal of success alleviating hunger and food insecurity. In fact, since 2008, we have doubled the number of meals we provide access to across North Texas.

At the same time, however, the issue of hunger has become larger and far more complex. The lingering effects of a bad economy continue to bring new faces of hunger to our doors, many for the first time in their lives, and through no fault of their own. Long-term unemployment, poverty, hunger and food insecurity rates are at or near all-time highs.

But we realize that, to make a meaningful impact in this new environment, we cannot simply move more food out the door. At the North Texas Food Bank, we are ReThinking Hunger. **Hunger may be getting bigger, but our solutions are getting better.** For instance, to improve our operational efficiency and extend our reach, we are collaborating with two of our leading Member Agencies to establish an urban and a rural hub-and-spoke system of food distribution, in downtown Dallas and Paris, Texas.

We also recognize that **hunger is bad for your health, so we're helping provide the cure**, by stepping up our efforts to provide more healthy food to support the nutritional needs of people struggling with hunger. For example, we are obtaining 50% more fresh produce and increasing retail store food donations by 100%, an important source of protein. We also are adding a second distribution center with 25,000 square feet of cold storage to support the increases in fresh produce and frozen meat.

Lastly, we're learning more about the needs of people struggling with hunger and what works in alleviating food insecurity. In this vein, we are establishing The Hunger Center of North Texas, a virtual collaboration that will lead the way in conducting and sharing research about hunger, its impact on communities and individuals, and solutions that provide the most effective outcomes.

The bottom line is that, by ReThinking Hunger, **we're not just filling tables, we're improving lives.**

*ReThink*Hunger.  
ReThink Better Solutions to the Table