



Mobile Food Pantry

- ✿ The Need
- ✿ Our Plan
- ✿ Growing Pains
- ✿ Support & Success

Mobile Food Pantry

CLOSE THE GAP
50 Million Meals By 2011.

The Need...

1. We discovered an unmet need in the southern sector of Dallas that has no access to food pantries
2. A second location started a few months later in Southeast Dallas serving twice as many families
3. The third location opened in a rural area in an underserved county just north of Dallas County

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Our Plan...

1. Deliver pre-made food boxes to a community that is unable to access a local food pantry
2. Use both salvage, canned food drive and regular inventory products to build boxes
3. Follow Feeding America's model of 1.28 lb equals a meal to determine how many meals per box
4. Start program and worry about costs as the program grows
5. We created and tested two models based on our inventory availability and a sites needs

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Model A...Growing Pains

1. We started with 1 site using salvage product in banana boxes. It was difficult to build a large number of boxes with similar product because of the inconsistency of salvage
2. Next, we ordered both USDA and COST product off the shopping list and salvage was used to fill the remainder of the box
3. Each box included different products and had different weights, thus not allowing us to determine an actual cost per box or amount of meals each box would provide.
4. The program became very expensive quickly and continued to grow

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Model A...Growing Pains

Reasons why we stopped using USDA:

1. Mobile pantry was not included in our original USDA food order and we discovered it was taking too much product away from existing agencies
2. Salvage cost is minimal and already in our budget
3. We did not have any funding to support the cost

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Model B...

1. We started our first site with a custom box and label that includes products only from the regular inventory which includes USDA and Cost product
2. This guarantees that every box weighs the same and includes the same products
3. Each box has the same \$ value and provides the same amount of meals and nutritional quality
4. The box is an easy sell to potential funders

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	A	B	C	D	E	F	G	H	I	J	K
1	Category	Item	#	Weight	Quantity	Pack Type	Ounces	Pounds	Meals	Fam of 1 (Days of food)	Fam of 2 (Days of food)
3	Veggie 2	Peas	1	27	24.00	24-15 oz	15.00	1.13	0.73		
4	Veggie 3	Tomato Soup	1	27	24.00	24-15 oz	15.00	1.13	0.73		
5	Sub	Corn	1	27	24.00	24-15 oz	15.00	1.13	0.73		
6	Sub	Vegetable soup	1	27	24.00	24-15 oz	15.00	1.13	0.73		
7	Fruit 1	Mixed Fruit	0	28	24.00	24-15 oz	15.00	0.00	0.00		
8	Fruit 2	Peaches	0	26	24.00	24-15 oz	15.00	0.00	0.00		
9	Sub	Pumpkin	1	26	24.00	24-15 oz	15.00	1.08	0.73		
10	Sub	Pears	1	26	24.00	24-16 oz	15.00	1.08	0.73		
11	Protein 1	Canned Salmon	0	27	24.00	24-15 oz	15.00	0.00	0.00		
12	Protein 2	Canned Tuna	0	22	24.00	24-12 oz	12.00	0.00	0.00		
13	Protein 3	Peanut Butter	1	14	12.00	12-18 oz	18.00	1.17	0.88		
14	Protein 4	Pinto Beans	2	25	12.00	12-2 lbs	40.98	4.17	4.00		
15	Sub		0	0	48.00	48-5 oz	5.00	0.00	0.00		
16	Juice 1	Grape Juice	0	43	12.00	12-46 oz	46.00	0.00	0.00		
17	Juice 2	Orange Juice	0	43	12.00	12-46 oz	46.00	0.00	0.00		
18	Sub	Grapefruit Juice	1	43	12.00	12-46 oz	46.00	3.58	2.24		
19	Breakfast 1	Rolled Oats	0	37	12.00	12-3 lbs	61.47	0.00	0.00		
20	Breakfast 2	Cereal	0	16	12.00	12-16 oz	16.00	0.00	0.00		
21	Sub	Corn Grits	0	40	8.00	8-5 lbs	102.45	0.00	0.00		
22	Grain 1	Spaghetti	1	20	20.00	20-1 lbs	20.49	1.00	1.00		
23	Grain 2	Long Grain Rice	1	48	24.00	24-2 lbs	40.98	2.00	2.00		
24	Sub	Macaroni	1	26	24.00	24-16 oz	15.00	1.08	0.73		
25	Dairy	Shelf Stable Milk	4	13	27.00	27-8 oz	8.00	1.93	1.56		
26	Internal Totals	Items	18				Weight w/o Box	22.72	17.75	4.62	2.31
27	Totals	Items	18				Weight w/ Box	23.04	18.00	4.69	1.22
28											
29	Pallet Specs			Current Mthly Dist	Monthly Goal	Quarterly Goal	Annual Results				
30	Pallets	1		Pallets	4	Pallets	25	Pallets	75	Pallets	300
31	Weight	1932		Weight	7728	Weight	48300	Weight	144900	Weight	579600
32	Cases	84		Cases	336	Cases	2100	Cases	6300	Cases	25200
33	Meals	1509		Meals	6036	Meals	37725	Meals	113175	Meals	452700

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Support...

1. A value was placed on each box based on food items included (Each box weighs 23 lbs and provides 4 – 5 days of food for one person at a cost of \$12 a box)
2. Our Philanthropy Department is seeking potential donors to support each site (One site costs approximately \$6000 each month; includes actual box and operation expenses)

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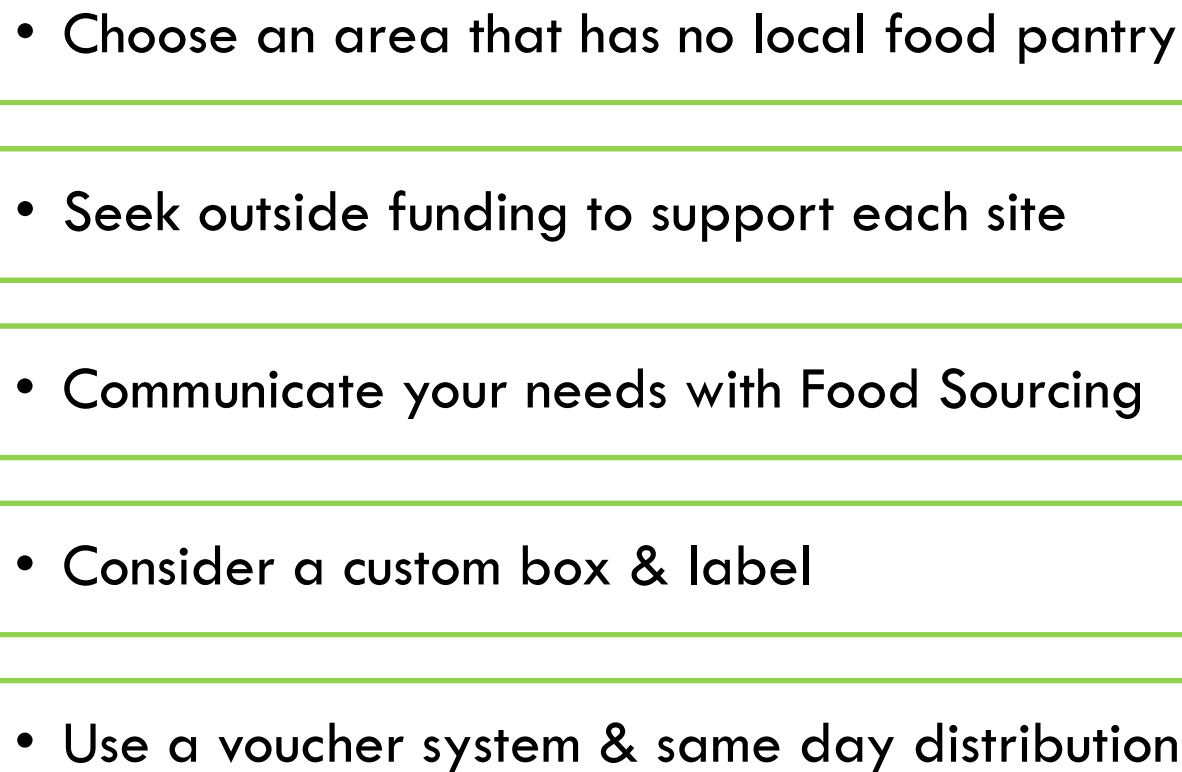
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Success...

- Pre-packaged food boxes are delivered once a month to a community center or church and distributed to prequalified families
- We have two different models delivered once a month
 - 35lb salvage box that provides 27 meals (1 per family)
 - Water is delivered in addition to food
 - 23lb purchased product box that provides 18 meals (1 box per person)
 - USDA, Juice and shelf stable milk is included in box
- 819 individuals receive food once a month

The 5 Building Blocks

how to create a successful MFP

- 
- Choose an area that has no local food pantry
 - Seek outside funding to support each site
 - Communicate your needs with Food Sourcing
 - Consider a custom box & label
 - Use a voucher system & same day distribution