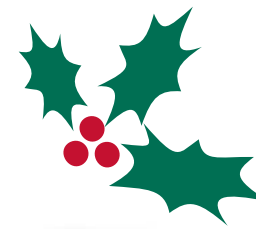


# You're Giving Hope for the Holidays!



FAMILIES IN NEED  
HAVE A REASON TO  
CELEBRATE...SEE INSIDE!

[ntxfoodbank.org](http://ntxfoodbank.org)



## Board of Directors

### Executive Committee

Larry Lavine, *Turtle Creek Restaurants* (President)  
Teresa Phillips, *ClubCorp* (Past President)  
G. Scott Williford, *Deloitte & Touche* (President Elect)  
F. Lane Cardwell Jr., *Community Volunteer* (Treasurer)  
Steve Schenkel, *Schepps Dairy* (Secretary)  
Laurie A. Carroll, Esq. *Bloodworth, Carroll & Banowsky, P.C.* (At-Large)  
Frank Roby, *Holmes Murphy & Associates* (At-Large)

### Members at Large

Colleen Brown, *Aberdeen Media Corporation*  
Lee Coleman, Jr., *Staubach Co.*  
Wilson Craft, *Chili's Grill and Bar*  
Roslyn Fitch, *U.T. Southwestern Medical Center*  
David Franklin, *Franklin Investments*  
Raymond C. Hemmig, *ACE Cash Express*  
Gary Huddleston, *Kroger Food Stores*  
Thomas Huffhines, *SYSCO Food Service of Dallas, L.P.*  
Jan Langbein, *Genesis Women's Shelter*  
Jay Pack, *Pack Family Foundation*  
R. Bruce Penman, *Farmers Fruit & Vegetable*  
Bette Perot, *Perot Foundation*  
Toby Purdy, *Greyhound Lines, Inc.*  
Yesenia Reyes, *White Rock United Methodist Church*  
Lisa Sanchez, *Proterra Concepts*  
Kyle Shidler, *Capital One Auto Finance*  
Debra Tippet, *La Madeleine*  
Cynthia Wenban, *Lockheed Martin*  
Tom Whitby, *Albertsons*  
Connie Yates, *Tom Thumb*  
Carole Young, *Carole S. Young & Associates*  
Virginia Zimmerly, *Zimmerly & Co., Inc.*

### Life Board Members

John Beckert, *ClubCorp*  
Jerry Ellis, *Retired*  
Louise Gartner, *Community Volunteer*  
Kathryn Walt Hall, *Kathryn Hall Vineyards*  
Lorraine Griffin Kircher, *Founder*  
Liz Minyard, *Founder*  
Bette Perot, *Perot Foundation*  
Stephan Pyles, *Consultant, Author, Television Host*

### President's Council

William J. Alcorn, *JC Penney*  
Sandi Bailey, *Hotel Association of Greater Dallas*  
Angela Barrett, *The Barrett Foundation*  
Barbara Buzzell, *The Buzzell Company*  
Janet Eickmeyer, *Community Volunteer*  
Patrick Esquerre, *Virtus Holdings, LLC*  
Tracey Evers, *Greater Dallas Restaurant Association*  
Sharan Goldstein, *National Council of Jewish Women*  
Louis J. Grabowsky, *Grant Thornton, LLP*  
Larry James, *Central Dallas Ministries*  
Matrice Ellis-Kirk, *Heidrick & Struggles*  
Lucian M. LaBarba, *American FoodService*  
Norman Lyons, *Texas Rangers Baseball Club*  
Carolyn Montesana, *Kimberly-Clark Corporation*  
Jimmy Westcott, *Crystal Charity Ball*  
Ali Zoubi, *Texas Chefs Association*



Jan Pruitt,  
Chief Executive Officer

## A SEASON OF GIVING

Dear Friend,

The Holidays are just around the corner and I can't help but think about all we have to be thankful for. We have roofs over our heads, clothes to wear, food on our tables and families that love us.

But when I start to think about how fortunate I am, I always stop and remember that so many of our neighbors in North Texas don't have all of these things. To them, the Holiday Season isn't a time to reflect on good fortune, but a struggle that can be colder and lonelier than at any other time of year.

It's only with your help that the North Texas Food Bank can bring hope into these lives. Because of your generous giving, we can provide hungry families with nutritious meals through our Member Agencies during the Holidays and all year long.

Over the last few months, the number of requests for food has gone up. In fact, thanks to your support, we were able to meet demand and distribute more than three million pounds of food in the month of August – **that's more than ever before in a single month!** We're so grateful to have partners like you who care so much.

In this edition of *North Texas Food Bank News*, you'll find two stories of different families whose lives have been changed for the better because of your generosity. You'll also read about some events you can get involved in to fight hunger over the next couple of months.

Thank you for giving hungry North Texans a brighter future!

Jan

# You're a Gift to Hungry Families!

YOU DON'T HAVE TO LIVE IN A SHELTER OR ON THE STREETS TO FIND YOURSELF IN NEED OF FOOD. SOMETIMES, THOSE WHO GO TO BED HUNGRY ARE SLEEPING IN THEIR OWN HOMES. FAMILIES LIKE RAUL'S FACE DIFFERENT CHALLENGES ALTOGETHER WHEN IT COMES TO GETTING HELP IN A DESPERATE SITUATION.

At about this same time last year, Raul and his pregnant wife Roberta were struggling to cover the basic costs of living because he had recently been a target of company-wide lay-offs. Their daughter, Celine, was born only a week after Raul lost his job, but the couple didn't qualify for government aid because Raul was receiving unemployment benefits.

Raul knew he had to find food quickly, or Roberta's and the baby's health would be compromised.

"I decided to reach out to someone who could help without giving me the red tape or hassle, and through the North Texas Food Bank, we found it!"

The Good Samaritans and New Life Food Pantry, both North Texas Food Bank Member Agencies, were able to provide Raul's family with the nourishment they needed to get them back on their feet.

"(They) came through with food that helped us through December, and thanks to them, we did have a merry Christmas," says Raul. "My wife and I strongly believe that thanks to the North Texas Food Bank, we made it through the hardest times of our lives."

On behalf of all the thousands of families like Raul's who count on your support during the Holidays and year-round, thank you so much for caring – we couldn't possibly serve them without you.



*"(They) came through with food that helped us through December, and thanks to them, we did have a merry Christmas!"*

# You Bring Hope For the Holidays!

## Special Thanks to Our Corporate Sponsors!

We really appreciate all of the many corporations and organizations that show their commitment to ending hunger by donating to the North Texas Food Bank.

**Altria Group, Inc.** awarded the North Texas Food Bank a 2004 Community Coalitions grant of \$131,500. The grant proposal created a unique coalition with the Tarrant Area Food Bank, the Regional East Texas Food Bank and nine Member Agencies to provide more than 113,000 meals for the critically ill and elderly served in our respective areas.

**Levi Strauss and Sara Cantrell** The Food Bank recently began a program called Food 4 Kids, which sends children critically at risk of hunger home with a backpack full of food each weekend. Sara Cantrell, President of Corporate ImageWorks, solicited the very generous donation of 108 backpacks from Levi Strauss as well as a financial gift from the company! Thank you Sara and Levi Strauss for helping feed hungry kids!

### MATCHING GIFTS

Find out how to double your donation to the North Texas Food Bank by getting your company involved in matching gifts! Remember, for every dollar donated, the Food Bank can distribute six meals to hungry North Texans. **For more information, contact Elizabeth Pentak Averill, CFRE at (214) 330-1396 ext. 136.**

Picking up the food you provide at Christian Community Action.



People and Nutrition (PAN) is just one of many programs you make possible.

It's that time of year again when our thoughts turn toward family, friends and traditions. But during this Holiday Season, there are people in our North Texas community whose thoughts turn to something entirely different. The hungry among us are far more worried about feeding their families than decorating for the Holidays.

But with your help, we have been able to bring hope to so many of these families by providing the food they need. Thanks to you, they have something to celebrate during the Holidays!



A healthy meal at the Dallas Life Foundation.

Your support feeds seniors.



You provide after-school snacks to kids in need.



## Special Recognition of Two Very Special Partners

*Albertsons – Retailer of the Year!*



ALBERTSONS REPRESENTATIVE ACCEPTS RETAILER OF THE YEAR AWARD.

We would like to congratulate Albertsons, as a partner in the fight against hunger, for winning the America's Second Harvest Retailer of the Year Award! At the North Texas Food Bank we've had a special relationship with Albertsons for several years. The company has

displayed an ongoing commitment to fighting hunger and has been very generous to us. Since 1995, Albertsons has donated 822,908 pounds of food and \$149,099 to the Food Bank. Thank you, Albertsons, for all you do for hungry North Texans!

### Capital One - 2004 Outstanding Corporation!

Congratulations to Capital One - Kids Cafe Founding Partner for being awarded the 2004 Outstanding Corporation award by the Greater Dallas Chapter of the Association of Fundraising Professionals. Presented at the

National **Capital One** Philanthropy

Day luncheon on November 3 at the Hyatt Regency Hotel, Capital One was nominated by the North Texas Food Bank for its support of our Kids Cafe program. Since 1997, Capital One has given over \$700,000 to this vital program that insures a hot meal for Dallas children in a safe environment.

# Hunger Advocate of the Year!

## Thank You, Volunteers!

We're so grateful for all the volunteers who generously donate their time and talents to help the hungry in North Texas. Below is a listing of some of the friends who have participated recently.

Nordstrom - Stonebriar  
Dallas Baptist University  
MBNA  
Deloitte & Touche  
Hotels.com  
Perkins School of Theology  
Credit Suisse First Boston  
Nordstrom - Frisco  
Nordstrom - Galleria  
Parish Episcopal School  
VHA

### State Fair Volunteers:

Coca-Cola  
EDS  
MBNA  
Prestonwood Baptist Church  
Cisco Systems  
Granite Properties  
Honda Finance  
Bank of America  
Vought Aircraft  
DAYRAP  
Grant Thornton  
Medical Center of Plano  
Capital One  
Alcoa

Special thanks to VHA for bringing 150 employees who sorted 75,000 pounds of food in three hours!

Group and individual volunteers are welcome! Please contact Emily Cherry at (214) 330-1396 ext. 132 or Emily@ntfb.org.

SHE MAY BE RETIRED, BUT THAT DOESN'T STOP LOLA BARREE FROM WORKING EVERY DAY. LOLA HAS BEEN FAITHFULLY VOLUNTEERING AT THE EAST GATE BAPTIST CHURCH FOOD PANTRY, A NORTH TEXAS FOOD BANK MEMBER AGENCY, SINCE IT OPENED IN 1992. ABOUT A YEAR BEFORE HER RETIREMENT, LOLA WAS NAMED DIRECTOR OF THE FOOD PANTRY AND HAS SERVED IN THAT VOLUNTEER POSITION FOR FIVE YEARS.

"When I retired, I knew I was not retiring to sit at home," she says.

At this year's Food Bank Member Agency Conference we had the honor of presenting Lola with the very first Hunger Advocate

of the Year Award. She was chosen because of her involvement in the Food Bank's People and Nutrition (PAN) and Food For Families programs as well as her dedication to the East Gate Baptist Church Food Pantry. Lola's leadership role plays a vital part in all of these programs. And with her direction, her Food Pantry also won our Model Agency Award this year.

"Winning the award at the [Member Agency Conference] humbled me...to be singled out was just phenomenal...that award means so much to me," she says.

Lola says she truly enjoys volunteering for the pantry.

"I love the work and I love the people who we serve," she says. "It's definitely a rewarding experience!"

We deeply appreciate Lola's tireless service at the front lines of the fight against hunger. Without her and others like her at our 400 Member Agencies, we would not be able to reach hungry North Texans. With your support of the Food Bank, and the efforts of those working at our Member Agencies, we're making our community a more hopeful place.



# Victory Against Hunger!

The Congressional Hunger Center and Victory Wholesale Grocers



teamed up for the twelfth consecutive year to recognize anti-hunger organizations that have made significant contributions to the fight against hunger. Thanks to your help, the North Texas Food Bank has become a nationally recognized organization and we're proud to announce that after a nomination by Rep. Martin Frost, we were selected to receive the prestigious Victory Against Hunger award! We are so grateful to our supporters who make hunger-fighting programs possible in North Texas!

## Virtual Food Drives...Ending Hunger One Click at a Time!

DID YOU KNOW THAT THE CONCEPT OF A VIRTUAL FOOD DRIVE WAS ACTUALLY SPEARHEADED BY OUR VERY OWN JAN PRUITT? Jan enlisted the help of Aidmatrix to develop a technology that would allow companies and individuals to make donations online to go directly toward the purchase of food. Aidmatrix developed the program at no cost to us and we were the first organization to ever hold a Virtual Food Drive.

We are so grateful to EDS, JC Penney, Highland Park Presbyterian Church and all the other recent participants who had raised \$37,348 at the end of September providing more than 224,000 meals to hungry North Texans. To find out how you can get involved contact Tracie Burns at (214) 330-1396 ext. 255 or Tracie@ntfb.org.

## The "Greater Good" Award



Because we know it's important to you for us to recognize those of our Member Agencies who are doing outstanding work, the North Texas Food Bank would like to congratulate **The Family Place** and Executive Director **Paige Flink** for receiving the first annual Greater Good Award presented by the North Texas Food Bank at the September Board meeting. **The Family Place** has been

instrumental in securing food donations that were then made available to all North Texas Food Bank Member Agencies.

# How Can I Help?

You can help end hunger in North Texas by participating in the following events either on your own or with a group:

### Michael Finley Buckets for Hunger Thanksgiving Challenge MONDAY, NOVEMBER 22

NBA All-Star Guard Michael Finley is asking Dallas Mavericks fans to make donations to the North Texas Food Bank during the Mavs' November 22nd home game against the Minnesota Timberwolves at the American Airlines Center. Finley and teammates Dirk Nowitzki, Jerry Stackhouse, Jason Terry, Erick Dampier and others, along with Dave & Buster's, will match the total donation up to \$10,000 each! Please come out to support the Mavericks and the Food Bank! You can also support the Food Bank throughout the entire month of November by going to [mavs.com](http://mavs.com) and making a donation online. Remember that every dollar you give becomes six meals distributed to our hungry neighbors!

### Extinguish Hunger THROUGH DECEMBER 31

The Dallas Fire Department is holding a Canned Food Drive for the entire Holiday Season to benefit the North Texas Food Bank! You can drop off canned food donations any time at any City of Dallas fire station. For a list of fire station locations, visit [ntxfoodbank.org](http://ntxfoodbank.org).

### Souper Bowl of Caring FEBRUARY 8-9

Youth groups from all over the country are trying to make Super Bowl weekend one of the greatest philanthropy weekends of the year. The Food Bank will host these young people as volunteers the Saturday before the big game. You can help by giving to the Food Bank through your local churches, schools and other youth organizations.

# THINGS ARE LOOKING UP Because of Your Support!

YOU WON'T HEAR A NEGATIVE WORD CROSS HER LIPS. SHE MAY STILL BE STRUGGLING TO MAKE ENDS MEET, BUT MILDRED IS ON HER WAY UP.

Two years ago Mildred and her daughter Brianna were moving from shelter to shelter. But then she was referred to the **Shared Housing Center, Inc.** of Dallas, a North Texas Food Bank Member Agency that provides low-rent housing, financial counseling and groceries from the Food Bank.

“When you don't have help and you don't know where your next meal is coming from, it's hard,” she recalls.

But now, Mildred counts herself as fortunate to have found the help she needs. She just got a promotion at work and things are only going to get better from here – starting with a hope-filled Holiday Season.

This time last year was Mildred and Brianna's first Holiday Season without a home, but they were able to find the shelter they needed and the unexpected gift of food thanks to Food Bank Member Agencies.

Mildred already knows she's going to need help with food again this Holiday Season and she's so glad that she knows where to find it. She's endlessly grateful to you for making it possible for the Food Bank to feed her and Brianna in these difficult times.

“I thank you from the bottom of my heart...you didn't have to, but you took the time out to do something for us,” she says with tears in her eyes.

You ARE making a difference!



*“When you don't have help and you don't know where your next meal is coming from, it's hard.”*



*The North Texas Food Bank seeks to eliminate Hunger by distributing food and grocery products through a network of nonprofit organizations while providing education and increasing community awareness on issues of Hunger.*

4306 Shilling Way • Dallas, TX 75237-1021 • 214.330.1396 • FAX 214.331.4104

Visit us on the web at [ntxfoodbank.org](http://ntxfoodbank.org), and stay up to date on

Food Bank events by signing up for our online newsletter, Food Bytes!

Email us at [Communications@ntfb.org](mailto:Communications@ntfb.org)