



SERVING U—WHERE CORPORATE AND HUMANITARIAN GOALS INTERSECT

Serving U is the North Texas Food Bank’s teambuilding program, which utilizes professionally developed teambuilding curriculum to provide real results for participating companies. Serving U utilizes the warehouse floor as a lab, offering trained staff facilitators and corporate leaders the opportunity to observe teams at work. Later, those observations are used to facilitate conversations with participants, relating all back to the workplace, driving feedback and suggestions for change from the team members themselves.

Teams that participate in Serving U work together, plan, solve logistical problems, and build communication skills. The program has real results that can be translated back to the workplace such as: raised employee morale, increased team functionality, improved team collaboration, and more. Unlike other corporate workshops, Serving U also unites people around a tangible result—teams work together to feed thousands of hungry people across North Texas. Activities and exercises include:

- Designing and implementing efficient staging, assembly, and storage processes
- Determining process staffing and management
- Designing and implementing performance measures and effective team communications systems
- Interacting with Food Bank warehouse operations personnel in real time to obtain necessary food and packaging resources
- Setting and meeting team performance goals

As the day begins, teams are challenged to organize themselves on an assembly line to achieve maximum efficiency in packing a specific number of meals, appropriate to the size of the team. After Round One of packing, teams break to brainstorm, strategize and self-correct to increase productivity for Round Two of packing. The results of Round Two are always amazing and exciting to see, with an average productivity increase of 20-50%--this means that teams are able to meet (and often exceed) their goal and feed even more hungry North Texans!

The experience can be customized according to each team’s individual needs. Additionally, a pre- and post-survey can be utilized to get employee feedback, both to integrate into the facilitation during the Serving U experience, as well as to provide feedback and impact measurement for the effect of Serving U on teams. There is a fee to participate in Serving U, which is based on the size of your group. The fee schedule can be seen below:

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|---------------------------|---------|
| • Up to 30 participants | \$1,500 |
| • 31 to 45 participants | \$2,500 |
| • 46 to 55 participants | \$3,500 |
| • 56 to 100 participants | \$5,000 |
| • 101 to 150 participants | \$7,000 |

Serving U is an experience like no other. It provides companies with the opportunity to impact the North Texas Food Bank in two ways—financially and through service. Additionally, it’s mutually beneficial, as the company is gaining valuable training and teambuilding outcomes.

For more information on Serving U, please contact Laura Besse at 214.269.0908 or laurab@ntfb.org



SERVING U SUCCESS

Past participants of Serving U have found it to be extremely helpful in achieving their teambuilding goals and objectives, making them more productive back at the office. See what past participants have to say about Serving U:

“We attended several teambuilding activities before, but none of them offered the **value** and **results** that this one did.”

-Steve Chase, Partner, KPMG

“What an innovation to combine corporate teambuilding with altruism. During this one-day program, we can strengthen as a team while achieving something significant for the greater good. The Food Bank has **first-class meeting facilities** and **the perfect ‘lab’ for teambuilding**—the process of sorting and boxing food. Add a shelter meal from their Community Kitchen for lunch, and you have a full one-day experience that blends corporate teambuilding with altruism...**Where else can you go to receive both of these take-aways: corporate teambuilding and serving humanity?**”

-Frank Roby, Chairman and Founder, Concero Global

“This great exercise combined **teamwork, fun, caring hearts, and productivity**—elements of Southwest’s Culture. Our Team prepared 17,500 meals in one day!”

-Debra Benton, Director of Community Relations, Southwest Airlines.

A few of Serving U’s incredible alumni:

TXU Energy

Holmes Murphy

KPMG

University Park United Methodist Church

Southwest Airlines

Dallas Area Habitat for Humanity

Steak and Ale

Wilsonart

PepsiCo

Marriott

Wal-Mart Stores

Transwestern

Celanese

Dell

CVS Caremark

One Technologies