



A Member of Feeding America

4500 S. COCKRELL HILL ROAD DALLAS, TEXAS 75236
tel 214-330-1396 fax 214-330-0330 ntfb.org

Filling tables. Improving lives.

The North Texas Food Bank is ReThinking Hunger

Over the past several years, the North Texas Food Bank (NTFB) has achieved a great deal of success alleviating hunger and food insecurity. In fact, since 2008, they have doubled the number of meals they provide access to across North Texas.

At the same time, however, the issue of hunger has become larger and far more complex. The lingering effects of a bad economy continue to bring new faces of hunger to NTFB's doors, many for the first time in their lives, and through no fault of their own. Long-term unemployment, poverty, hunger and food insecurity rates are at or near all-time highs.

But NTFB realizes that, to make a meaningful impact in this new environment, they cannot simply move more food out the door. At the North Texas Food Bank, they are ReThinking Hunger. **Hunger may be getting bigger, but NTFB's solutions are getting better.** For instance, to improve its operational efficiency and extend its reach, they are collaborating with two of their leading Member Agencies to establish an urban and a rural hub-and-spoke system of food distribution, in downtown Dallas and Paris, Texas.

They also recognize that **hunger is bad for your health, so NTFB is helping provide the cure**, by stepping up efforts to provide more healthy food to support the nutritional needs of people struggling with hunger. For example, NTFB is obtaining 50% more fresh produce and increasing retail store food donations by 100%, an important source of protein. They also are adding a second distribution center with 25,000 square feet of cold storage to support the increases in fresh produce and frozen meat.

Lastly, NTFB is learning more about the needs of people struggling with hunger and what works in alleviating food insecurity. In this vein, they are establishing The Hunger Center of North Texas, a virtual collaboration that will lead the way in conducting and sharing research about hunger, its impact on communities and individuals, and solutions that provide the most effective outcomes.

The bottom line is that, by ReThinking Hunger, **the North Texas Food Bank is not just filling tables, they're improving lives.**