

ReThink Hunger.

Bringing Better Solutions to the Table

Close the Gap: Final Report

Goal: Build the capacity to provide access to **50 million meals annually.**
Outcome: 50.5 million meals in Year 3.

ReThink Hunger

- ⇒ **Close the Gap** allowed us to *expand services* quickly in response to unmet needs.
- ⇒ **ReThink Hunger** will allow us to *improve services* as we continue to grow.

North Texans who are better nourished are **healthier, smarter and stronger**, so our collective response to hunger has to become **healthier, smarter and stronger**.

HEALTHIER

Provide more
nutritious
food.

- **Source 50% more Fresh Produce, up to 15 million pounds annually**
- **Expand Retail Store Donations— an important source of protein— by 100%, up to 8 million pounds annually**
- **Source less non-nutritious food**
- **Count only nutritious meals to our service area toward our goals**

SMARTER

Understand
hunger
better.
Bring better
solutions to
the table.

- **Establish The Hunger Center of North Texas**, a collaborative research program that will give us the tools and information we need to fight hunger more effectively.

Questions to answer:

- ⇒ What does hunger really look like for residents of the most food insecure neighborhoods in Dallas County?
- ⇒ How can we build a more effective hunger relief system?
- ⇒ How can we measure the real human outcomes of our services— not just our own outputs?

Rethink Hunger.

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STRONGER

Build capacity
and
collaborate
more
effectively.

- **Double our warehouse capacity**

We will bring 100,000 additional square feet into operation in October 2011.

The new campus, at 4202 Dan Morton, is 2 miles from our main campus.

25,000 sq. ft of cold storage at the Dan Morton campus is the key to expanding our Fresh Produce and Retail Donation Programs.

- **Expand SNAP Services by adding as many as 11 new positions to our 14-member Social Services Assistance team in Year 1 (FY2012).**

More local families will benefit from the Supplemental Nutrition Assistance Program (SNAP, formerly Food Stamps), the most effective temporary food assistance program available. By 2014, as many as 4 in 10 of the meals that we help provide will be SNAP meals. Every \$1 in SNAP benefits that flows into a community generates \$1.79 in local economic activity (USDA).

- **Launch an Urban Hub & Spoke Pilot**

Crossroads Community Services (CCS) will become a Redistribution Organization (RDO) for Dallas. The North Texas Food Bank and CCS will engage in coordinated service planning, data collection and resource development. Our primary goals are to:

1. Increase distribution in the most food insecure areas of the city;
2. Bring all clients served by this system into a common data base, allowing us to know exactly how many unduplicated people have been served, as well as the frequency and level of service; and
3. Collect client data that will help to drive continuous improvement in service, efficiency and participant outcomes.

- **Launch a Rural Hub & Spoke Pilot**

The **Downtown Food Pantry of Paris, Texas** will become a distribution hub for Lamar County. This will allow us to recruit more rural agencies into our network and provide more nutritious food to an underserved county.